

# MAJOR EVENT ◇ ATTRACTION SPONSORSHIP

| Sponsorship Levels                         | Donation | Publicity Offerings  |
|--|----------|--|
| <b>MAIN STAGE Sponsor</b>                  | \$5,000  | <ul style="list-style-type: none"> <li>◆ Company BANNER displayed prominently at MAIN STAGE (we provide). Estimated attendance 10,000+</li> <li>◆ Company ANNOUNCED after every performer by MC</li> <li>◆ Company LOGO printed in <i>a prominent location</i> on all Festival promotional material</li> <li>◆ Company LOGO and/or name displayed on ALL pre-event advertisements as a Presenting Sponsor</li> <li>◆ Company's BANNER in a prominent location within Festival grounds (you provide – size subject to approval)</li> <li>◆ Company LOGO displayed as Main Stage &amp; Presenting Sponsor on Railroad Days Website, with link to sponsor's web page.</li> <li>◆ Complimentary 10X10' booth for company exhibit during event in a prominent location. Giveaways may be distributed to all attendees</li> <li>◆ Two complimentary Festival memorabilia</li> <li>◆ Company LOGO displayed in Post Event "THANK YOU" advertisement in the Snoqualmie Valley Record</li> </ul>  |
| <b>FAMILY FUN AREA (KID ALLEY) Sponsor</b> | \$3,000  | <ul style="list-style-type: none"> <li>◆ Company BANNER displayed prominently at CHILDREN'S STAGE (we provide). Estimated attendance 5,000+</li> <li>◆ Company ANNOUNCED frequently by MC</li> <li>◆ Company LOGO printed in <i>a prominent location</i> on all Festival promotional material</li> <li>◆ Company LOGO and/or name displayed on ALL pre-event advertisements as a Presenting Sponsor</li> <li>◆ Company name on Children's Parade Train</li> <li>◆ Company's BANNER in a prominent location within Festival grounds (you provide – size subject to approval)</li> <li>◆ Company LOGO displayed as Children's Stage &amp; Presenting Sponsor on Railroad Days Website, with link to sponsor's web page.</li> <li>◆ Complimentary 10X10' booth for company exhibit during event in a prominent location. Giveaways may be distributed to all attendees</li> <li>◆ Two complimentary Festival memorabilia</li> <li>◆ Company LOGO displayed in Post Event "THANK YOU" advertisement in the Snoqualmie Valley Record</li> </ul> |
| <b>PARADE Sponsor</b>                      | \$1,500  | <ul style="list-style-type: none"> <li>◆ Company BANNER displayed at judge's stand for the GRAND PARADE (you provide)</li> <li>◆ Company LOGO printed in <i>a prominent location</i> on all Festival promotional material</li> <li>◆ Company LOGO and/or name displayed on ALL pre-event advertisements as a Presenting Sponsor</li> <li>◆ Complimentary 10X10' booth for company exhibit during event in a prominent location. Giveaways may be distributed to all attendees</li> <li>◆ Company ANNOUNCED frequently by MC</li> <li>◆ Company LOGO displayed as Parade Sponsor on Railroad Days Website, with link to sponsor's web page.</li> <li>◆ Two complimentary Festival memorabilia</li> <li>◆ Company LOGO displayed in Post Event "THANK YOU" advertisement in the Snoqualmie Valley Record</li> </ul>  |

# GENERAL SPONSORSHIP OPPORTUNITIES

| Sponsorship Levels      | Donation | Publicity Offerings   |
|-------------------------|----------|---|
| <b>PREMIUM Sponsor</b>  | \$2,000  | <ul style="list-style-type: none"> <li>◆ Company BANNER displayed prominently on festival grounds (we provide)</li> <li>◆ Company ANNOUNCED after every performer by MC</li> <li>◆ Company LOGO printed in a prominent location on all Festival promotional material</li> <li>◆ Company LOGO and/or name displayed on ALL pre-event advertisements as a Sponsor</li> <li>◆ Company's BANNER in a prominent location within Festival grounds (you provide – size subject to approval)</li> <li>◆ Company LOGO displayed as a Sponsor on Railroad Days Website, with link to sponsor's web page.</li> <li>◆ Complimentary 10X10' booth for company exhibit during event in a prominent location. Giveaways may be distributed to all attendees</li> <li>◆ Two complimentary Festival memorabilia</li> <li>◆ Company LOGO displayed in Post Event "THANK YOU" advertisement in the Snoqualmie Valley Record</li> </ul> |
| <b>PLATINUM Sponsor</b> | \$1,000  | <ul style="list-style-type: none"> <li>◆ Company ANNOUNCED frequently by MC</li> <li>◆ Company name printed on ALL Festival promotional material</li> <li>◆ Company's BANNER in a prominent location within Festival grounds (you provide – size subject to approval)</li> <li>◆ Company LOGO displayed as a Sponsor on Railroad Days Website, with link to sponsor's web page.</li> <li>◆ Complimentary 10X10' booth for company exhibit during event in a prominent location. Giveaways may be distributed to all attendees</li> <li>◆ Two complimentary Festival memorabilia</li> <li>◆ Company LOGO displayed in Post Event "THANK YOU" advertisement in the Snoqualmie Valley Record</li> </ul>  |
| <b>GOLD Sponsor</b>     | \$500    | <ul style="list-style-type: none"> <li>◆ Complimentary 10X10' info booth for company exhibit during event</li> <li>◆ Company ANNOUNCED by MC</li> <li>◆ Company LOGO displayed as a Sponsor on Railroad Days Website</li> <li>◆ Two complimentary Festival memorabilia</li> <li>◆ Company name displayed in Post Event "THANK YOU" advertisement in the Snoqualmie Valley Record</li> <li>◆ Company name printed in the pre-event Festival Guide</li> </ul>   |
| <b>SILVER Sponsor</b>   | \$250    | <ul style="list-style-type: none"> <li>◆ Company ANNOUNCED by MC</li> <li>◆ Company LOGO displayed as a Sponsor on Railroad Days Website</li> <li>◆ Two complimentary Festival memorabilia</li> <li>◆ Company name printed in the pre-event Festival Guide</li> <li>◆ Complimentary 10X10' info booth for company exhibit during event</li> </ul>   |
| <b>BRONZE Sponsor</b>   | \$100    | <ul style="list-style-type: none"> <li>◆ Company name printed in the pre-event Festival Guide</li> <li>◆ Company ANNOUNCED by MC</li> <li>◆ Company LOGO displayed as a Sponsor on Railroad Days Website</li> </ul>   |